STENNIS BUSINESS CONSORTIUM QUARTERLY MEETING

Marine Industries
MIST
Science & Technology Cluster
Northern Gulf of Mexico – Stennis Space Center

March 31, 2015

#SBAHQ-14-C-0012
What is the MIST Cluster?

The Marine Industries Science & Technology (MIST) Cluster is the regional group of organizations involved in the development and implementation of applied technology applications for operating in, working around, and/or monitoring the marine and coastal environments. These organizations (federal & state agencies, universities, nonprofits, and large and small businesses) through their applied technology efforts support other related marine industries in the region which include:

- Commercial and recreational fishing
- Shipbuilding
- Aqua-Mariculture
- Oil & Gas and Energy
- Port & Harbor Operations
- Shipping
- Environmental Restoration and Recovery
- And others
Purpose of the SBA RIC Contract

The focus is to assist small high-tech businesses (SHTB) better participate in the formal MIST Cluster by:

• Recruiting and supporting the growth of existing SHTB cluster members
• Supporting the startup and development of new SHBT cluster members
• Recruiting and supporting the growth of existing SHBTs from outside the region to locate and become members of the MIST Cluster

Positively affect Small Business Cash Flow leading to growth and new jobs!

And support the overall development of the larger formal MIST Cluster organization itself.
MIST Cluster Initiative
Enhance leveraging cluster’s competitive advantages!

Direct Services

- Business training
- Business counseling/consulting
- Mentoring
- Technology Transfer counseling
- Commercialization of R&D Results
- SBIR/STTR Engagement
- Supporting Facility Clearance and holding personal clearances
- Export readiness counseling/consulting
- Support to underserved communities

Linking Services

- Customer base with federal agencies
- Networks and partnerships
- Showcase and demonstration opportunities
- Regional market development
- Assist in ascertaining federal agency technology development requirements and priorities, matching; and/or operationalizing cluster technology and capabilities to best meet these needs
- Facilitate opportunities for accessing new resources and markets
MIST Cluster upcoming Survey

Online SurveyMonkey questionnaire to be sent out week of April 5\textsuperscript{th} to over 500 members and potential members in the MIST Cluster region.

Tell us what is important to you?!
MIST 2nd Qtr. Small Business Summit and SBIR Road Tour

The federal SBIR/STTR programs represent over $2.5 billion awarded annually in contracts and grants to small businesses to engage in applied research and development projects resulting in innovations meeting a federal agency’s mission & technical needs and also have commercial applications.

This event will provide an opportunity to meet 1-on-1 with many of the agency program managers.

To register for this event online – www.mistcluster.org
Join us – Register Online!