NAVOCEANO’S
SMALL BUSINESS PROGRAM

SMALL BUSINESS PROFESSIONAL
- ALIZABETH LEE
ALTERNATE – WILL GARRETT

NAVO_STNS_SBSPECIALIST@NAVY.MIL

https://www.navsup.navy.mil/navsup/business_opps
NAVAL OCEANOGRAPHIC OFFICE

COMMAND BRIEF
This Brief is Unclassified and Approved for Public Release

CAPT A. J. Reiss, Commanding Officer
CAPT Greg Ireton, Executive Officer
Mr. Tom Cuff, Technical Director

NAVOCEANO DBDB-V 5.2
Depths in meters
Mission

To optimize sea power by applying relevant oceanographic knowledge in support of U.S. National Security
Vision

We will assure the Navy’s oceanographic knowledge superiority and reduce risk by providing the forecast battlespace through:

Smart Collection
(Focused on ASW, MIW, NSW & EXW needs)

Responsive Delivery
(Decreased turnaround time)

Focused Analysis
(Direct Support)
Small Business Professional(s)

Alizabeth Lee

Alternate – Will Garrett

NAVO_STNS_SBSpecialist@navy.mil

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It is the policy of the Government to provide maximum practicable opportunities in its acquisitions to:

* Small business
* Service disabled veteran-owned small business
* HUB zone small business
* Small disadvantaged business
* Women-owned small business
DoD GOALS

• Each individual defense component is expected to support the overall DoD goals by seeking continuous small business program improvement and by establishing aggressive Small Business Targets.

• The FY15 NAVOCEANO Targets are based on prior achievements and coordination through Naval Supply Systems Command (NAVSUP).
## NAVOCEANO GOALS

<table>
<thead>
<tr>
<th>Small Business Category</th>
<th>FY14 NAVO Actuals</th>
<th>FY15 NAVO Actuals</th>
<th>FY15 NAVO Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small Business (SB)</td>
<td>28.51%</td>
<td>34.04%</td>
<td>32.50%</td>
</tr>
<tr>
<td>HUB Zone SB</td>
<td>4.07%</td>
<td>0.00%</td>
<td>4.25%</td>
</tr>
<tr>
<td>Small Disadvantaged Business</td>
<td>7.76%</td>
<td>6.77%</td>
<td>10.25%</td>
</tr>
<tr>
<td>Women-Owned SB</td>
<td>4.33%</td>
<td>5.81%</td>
<td>4.25%</td>
</tr>
<tr>
<td>SDVOSB</td>
<td>4.01%</td>
<td>2.93%</td>
<td>6.25%</td>
</tr>
<tr>
<td>NAICS Category (Description)</td>
<td>Total Actions</td>
<td>% Total Actions</td>
<td>Total Dollars</td>
</tr>
<tr>
<td>-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>---------------</td>
<td>----------------</td>
<td>------------------</td>
</tr>
<tr>
<td>33 (MANUFACTURING (METALS, MACHINERY, COMPUTER, ELECTRONICS ELECTRICAL TRANSPORTATION EQUIPMENT, FURNITURE, MISCELLANEOUS))</td>
<td>183</td>
<td>42.6573%</td>
<td>$14,695,236.08</td>
</tr>
<tr>
<td>54 (PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES)</td>
<td>65</td>
<td>15.1515%</td>
<td>$5,468,806.11</td>
</tr>
<tr>
<td>44 (RETAIL TRADE (MOTOR VEHICLE, FURNITURE, ELECTRONICS, BUILDING MATERIAL, FOOD, HEALTH, GASOLINE, CLOTHING))</td>
<td>54</td>
<td>12.5874%</td>
<td>$4,008,076.85</td>
</tr>
<tr>
<td>51 (INFORMATION)</td>
<td>81</td>
<td>18.8811%</td>
<td>$2,521,506.75</td>
</tr>
<tr>
<td>42 (WHOLESALE TRADE)</td>
<td>18</td>
<td>4.1958%</td>
<td>$1,121,230.74</td>
</tr>
<tr>
<td>61 (EDUCATIONAL SERVICES)</td>
<td>7</td>
<td>1.6317%</td>
<td>$851,646.10</td>
</tr>
<tr>
<td>81 (OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION))</td>
<td>18</td>
<td>4.1958%</td>
<td>$429,998.80</td>
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<tr>
<td>56 (ADMINISTRATIVE AND SUPPORT AND WASTE MANAGEMENT AND REMEDIATION SERVICES)</td>
<td>2</td>
<td>0.4662%</td>
<td>$9,477.00</td>
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<tr>
<td>31 (MANUFACTURING (FOOD, TEXTILE, APPAREL, LEATHER))</td>
<td>1</td>
<td>0.2331%</td>
<td>$6,413.00</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>429</strong></td>
<td><strong>100.0000%</strong></td>
<td><strong>$29,112,391.43</strong></td>
</tr>
</tbody>
</table>
The Naval Oceanographic Office (NAVOCEANO)

Largest subordinate command within the Naval Meteorology and Oceanography Command

Responsible for providing oceanographic products and services to all elements of DoD.

NAVOCEANO is located at John C. Stennis Space Center in south Mississippi.
• RESOURCES:
  – ships,
  – aircraft,
  – satellite sensors,
  – buoys, and
  – autonomous vehicles
• First business week of every month is reserved for capability briefings
  – Including interested parties throughout all servicing activities
  – One hour slots
  – SBP retains a repository and disseminates appropriately

• Utilize FBO, NECO, and GSA e-Buy
• For questions concerning the Small Business Program at NAVOCEANO, please send an email to NAVO_STNS_SBSpecialist@navy.mil  Or visit:

• Naval Supply Systems Command (NAVSUP) – http://www.navsup.navy.mil


• DOD Office of Small Business Programs – http://www.acq.osd.mil/osbp

• U.S. Small Business Administration – http://www.sba.gov