



# **NAVAL OCEANOGRAPHIC OFFICE OFFICE OF SMALL BUSINESS PROGRAMS**



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***[https://www.navsup.navy.mil/navsup/business\\_opps](https://www.navsup.navy.mil/navsup/business_opps)***



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- ***The Naval Oceanographic Office (NAVOCEANO)***
- ***Largest subordinate command within the Naval Meteorology and Oceanography Command***
- ***responsible for providing oceanographic products and services to all elements of DoD.***
- ***NAVOCEANO is located at John C. Stennis Space Center in south Mississippi.***



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- **RESOURCES:**
  - *ships,*
  - *aircraft,*
  - *satellite sensors,*
  - *buoys, and*
  - *autonomous vehicles*



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- ***It is the policy of the Government to provide maximum practicable opportunities in its acquisitions to***
    - ***small business,***
    - ***small disadvantaged business,***
    - ***HUBZone small business,***
    - ***veteran-owned small business, and***
    - ***woman-owned small business.***
- \*\*Such concerns must also have the maximum opportunity to participate as subcontractors in the contracts awarded by any executive agency.***



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<b>Small Business Category</b>	<b>FY12 NAVY Goal</b>	<b>FY12 NAVO Actuals</b>	<b>FY13 NAVO Target</b>
<b>Small Business (SB)</b>	<b>14.61%</b>	<b>32.85%</b>	<b>40.00%</b>
<b>HUB Zone SB</b>	<b>1.45%</b>	<b>5.12%</b>	<b>5.50%</b>
<b>Small Disadvantaged Business</b>	<b>4.35%</b>	<b>7.37%</b>	<b>9.00%</b>
<b>Women-Owned SB</b>	<b>2.05%</b>	<b>3.17%</b>	<b>4.00%</b>
<b>SDVOSB</b>	<b>3.00%</b>	<b>4.02%</b>	<b>6.00%</b>



# NAVAL OCEANOGRAPHIC OFFICE OFFICE OF SMALL BUSINESS PROGRAMS



NAICS Category (Description)	% Total Actions	% Total Dollars	% Commercial Actions for NAICS	% Commercial Dollars for NAICS
33 (MANUFACTURING (METALS, MACHINERY, COMPUTER, ELECTRONICS ELECTRICAL TRANSPORTATION EQUIPMENT, FURNITURE, MISCELLANEI	49.6025%	54.0007%	91.0256%	98.5297%
54 (PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES)	16.8521%	22.6769%	68.8679%	56.8010%
44 (RETAIL TRADE (MOTOR VEHICLE, FURNITURE, ELECTRONICS, BUILDING MATERIAL, FOOD, HEALTH, GASOLINE, CLOTHING))	8.9030%	10.6537%	75.0000%	95.8970%
51 (INFORMATION)	13.3545%	6.8660%	95.2381%	95.7886%
42 (WHOLESALE TRADE)	4.9285%	2.2108%	90.3226%	97.9939%
61 (EDUCATIONAL SERVICES)	2.7027%	2.0425%	88.2353%	42.5895%
81 (OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION))	2.7027%	1.2307%	100.0000%	100.0000%
32 (MANUFACTURING (PAPER, PRINTING, PETROLEUM, COAL, CHEMICAL, PLASTICS, RUBBER, NONMETALIC MINERAL))	0.1590%	0.2673%	100.0000%	100.0000%
56 (ADMINISTRATIVE AND SUPPORT AND WASTE MANAGEMENT AND REMEDIATION SERVICES)	0.6359%	0.0512%	75.0000%	60.9435%
23 (CONSTRUCTION)	0.1590%	0.0000%	100.0000%	0.0000%
Total	100.0000%	100.0000%	86.4865%	87.4466%
PSC Category (Description)	% Total Actions	% Total Dollars	% Commercial Actions for PSC	% Commercial Dollars for PSC
5 (PRODUCTS)	8.5851%	20.3372%	92.5926%	98.8646%
R (SERVICES (other than R and D))	9.0620%	19.0906%	82.4561%	91.1394%
7 (PRODUCTS)	36.0890%	16.8835%	82.3789%	88.3128%
6 (PRODUCTS)	14.9444%	13.2678%	96.8085%	90.5342%
D (SERVICES (other than R and D))	5.2464%	7.0440%	90.9091%	99.9729%
A (RESEARCH AND DEVELOPMENT)	2.0668%	6.7536%	0.0000%	0.0000%
2 (PRODUCTS)	5.7234%	6.5882%	97.2222%	100.0000%
J (SERVICES (other than R and D))	5.8824%	4.5857%	100.0000%	100.0000%
L (SERVICES (other than R and D))	4.1335%	3.3604%	100.0000%	100.0000%
T (SERVICES (other than R and D))	0.3180%	0.9016%	0.0000%	0.0000%
4 (PRODUCTS)	1.2719%	0.4175%	100.0000%	100.0000%
8 (PRODUCTS)	0.4769%	0.3788%	100.0000%	100.0000%
3 (PRODUCTS)	0.9539%	0.2374%	100.0000%	100.0000%
U (SERVICES (other than R and D))	1.4308%	0.1830%	100.0000%	100.0000%
1 (PRODUCTS)	0.3180%	0.1579%	100.0000%	100.0000%
W (SERVICES (other than R and D))	0.6359%	0.0684%	100.0000%	100.0000%
Y (SERVICES (other than R and D))	0.7949%	0.0613%	20.0000%	-5.9214%
X (SERVICES (other than R and D))	0.1590%	0.0143%	100.0000%	100.0000%
9 (PRODUCTS)	0.6359%	0.0135%	50.0000%	-96.3497%
B (SERVICES (other than R and D))	0.3180%	-0.0723%	0.0000%	0.0000%
S (SERVICES (other than R and D))	0.9539%	-0.2725%	83.3333%	-0.7425%
Total	100.0000%	100.0000%	86.4865%	87.4466%



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- ***First business week of every month is reserved for capability briefings***
  - ***Including interested parties throughout all servicing activities***
  - ***One hour slots***
  - ***SBP retains a repository and disseminates appropriately***



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- **For questions concerning the Small Business Program at NAVOCEANO, please send an email to [NAVO\\_STNS\\_SBSpecialist@navy.mil](mailto:NAVO_STNS_SBSpecialist@navy.mil) Or visit:**
- **Naval Supply Systems Command (NAVSUP) – <http://www.navsup.navy.mil>**
- **Navy Office of Small Business Programs – <http://www.donhq.navy.mil/OSBP>**
- **DOD Office of Small Business Programs – <http://www.acq.osd.mil/osbp>**
- **U.S. Small Business Administration – <http://www.sba.gov>**