

Current Initiatives in the NASA Office of Small Business Programs

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Stennis Industry Day

November 17, 2011

Small Business Improvement Plan 2012-13

- Develop a small business advocacy program that fosters a collaborative environment that increases the level of engagement of NASA program, technical, and procurement organizations.
- Improve the collection, management, and effective communication of small business data, information, and processes.
- Develop an innovative, NASA-wide small business outreach program with quantifiable outcomes.

White House Small Business Procurement Group

- Chaired by Valerie Jarrett, Sr. Advisor to the President
- Quarterly meetings in White House or Executive Office Building
- Agencies brief their progress on SB Program
- “Principals” (Secretary or Administrator of Agency) must do the talking
- OSBP/OSDBU Directors attend but not allowed to brief

White House Small Business Procurement Group

- Agencies are asked to explain what they will do to improve SB participation in challenging categories
- For NASA (and many other agencies):
 - SDVOSB
 - HUBZone
 - WOSB

OSBP Response

- OSBP response to White House and SBIP Improvement Plan Initiative #3
- Outreach events targeted at specific SB subcategories
 - NASA met SB and SDB goals in FY 11
 - Did not meet SDVOSB, HUBZone, and WOSB goals
- First time NASA has hosted such events

OSBP Response

- Veteran Owned Small Business Industry Day
 - Hosted by Johnson Space Center
 - Houston, TX
 - Tuesday, January 31, 2012
- Women-Owned Small Business Industry Day
 - Hosted by Marshall Spaceflight Center
 - Huntsville, AL
 - Thursday, March 29, 2012

OSBP Response

- HUBZone Industry Day Event
 - Hosted by Glenn Research Center
 - Cleveland, OH
 - Tuesday, June 19, 2012

OSBP Response

- White House requirement that agency principals speak flows down to NASA centers
- Center Directors must brief the agency on their center's Small Business program at the monthly Baseline Performance Review
 - Challenges their SB program faces
 - What is center doing to address challenges
- 2 centers per month

Questions

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