



For Immediate Release

## **Diamond Data Systems Wins PC Magazine's Top 20 Small Business National Technology Award**

**New Orleans, LA - September 19, 2006**— Diamond Data Systems announced today that it is a winner of the first annual SMB 20 Awards hosted by *PC Magazine*, the leading technology publication in the United States. The Awards honor the most technologically innovative small and medium sized businesses of the year. A **combination of key innovative technologies** came together during & after **Hurricane Katrina** allowing Diamond Data Systems to not just survive, but ultimately experience record breaking growth. This award is to salute the ingenuity, spirit, and **"Failure is Not an Option"** attitude of outstanding Small Businesses across America. The SMB 20 Award winners will be fully detailed and profiled in the October 17 issue of *PC Magazine* (on sale October 3) and online at [go.pcmag.com/smb20](http://go.pcmag.com/smb20).

"Small and medium businesses drive today's economy; however, they often don't get the attention and recognition they deserve," says *PC Magazine* Editor-in-Chief Jim Louderback. "*PC Magazine* is pleased to honor and highlight the hard work, technological leadership and innovative spirit of the SMB 20 winners."

### **GRAND PRIZE WINNER**

Jets International, Quincy, Massachusetts, [www.jets.com](http://www.jets.com)

### **RUNNERS UP**

Coe & Company, LLC, Metairie, Louisiana, [www.coesolutions.com](http://www.coesolutions.com)

YoYoNation, New York City, New York, [www.yoyonation.com](http://www.yoyonation.com)

### **GENERAL HONOREES**

#### **SERVICE**

- 37signals, Chicago, Illinois, [www.37signals.com](http://www.37signals.com)
- CaseStack, Inc., Santa Monica, California, [www.casestack.com](http://www.casestack.com)
- **Diamond Data Systems**, New Orleans, Louisiana, [www.diamonddata.com](http://www.diamonddata.com)
- Equation Research, Web-based, [www.equationresearch.com](http://www.equationresearch.com)
- WeDriveU, Inc., San Francisco, California, [www.wedriveu.com](http://www.wedriveu.com)

#### **RETAIL**

- Backcountry.com, Park City, Utah, [www.backcountry.com](http://www.backcountry.com)
- CustomInk, LLC, McLean, Virginia, [www.CustomInk.com](http://www.CustomInk.com)

- FoundValue, San Francisco, California, [www.foundvalue.com](http://www.foundvalue.com)
- Handyman Matters Franchise Company, Lakewood, Colorado, [www.handymanmatters.com](http://www.handymanmatters.com)
- Hermann Brothers, Port Angeles, Washington
- ICE Safety Solutions, Fremont, California, [www.getice.com](http://www.getice.com)
- InfoHandler.com, Chapel Hill, North Carolina, [www.infohandler.com](http://www.infohandler.com)
- lala media, inc., Palo Alto, California, [www.lala.com](http://www.lala.com)
- oDesk Corporation, Menlo Park, California, [www.odesk.com](http://www.odesk.com)
- Revenue Cycle Solutions, Westchester, Illinois, [www.revcs.com](http://www.revcs.com)
- San Diego Sign, San Diego, California, [www.sdsign.com](http://www.sdsign.com)
- Sew What? Inc., Rancho Dominguez, California, [www.seewhatinc.com](http://www.seewhatinc.com)

Additionally, on Thursday, October 5, grand prize winner Jets International's CEO Nathan McKelvey, SewWhat, Inc. Founder/President Megan Duckett and Gary Swart, CEO of oDesk Corporation, will join Jim Louderback, **PC Magazine's** editor-in-chief, for a special PCMagCast discussing how each company uses technology for competitive advantages. Following this presentation will be a 20 minute Q&A session. The magcast will be live on [www.PCMagCast.com](http://www.PCMagCast.com) from 2:00-3:00 p.m. Eastern Standard Time.

### **About Diamond Data Systems**

Diamond Data Systems is a leading provider of high value Information Technology (IT) solutions that include IT strategy, software engineering, network infrastructure design, information assurance & security, IT contracting, and IT outsourcing. DDS has delivered these solutions to enterprises in a variety of industries including US Department of Defense, federal organizations, the State of Louisiana, local government, and progressive commercial companies.

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### **About PC Magazine**

*PC Magazine* delivers comprehensive labs-based reviews and the most trusted recommendations for buyers of technology products and services. Reaching more than 5.1 million highly engaged technology influencers, *PC Magazine* provides product reviews, first looks at emerging technologies and products, and opinionated columns from renowned technology pundits. To meet its readers' needs for buying information that is as current as it is comprehensive, *PC Magazine* publishes 22 times a year in print and continually on the Web at [www.pcmag.com](http://www.pcmag.com).